

Usman Asif, Front end Developer

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LINKS

[Linkedin](#), [Github](#), [Twitter](#)

PROFILE

As a seasoned front-end developer with an extensive tech stack including Next.js, Tailwind CSS, React, HTML, CSS, Bootstrap, and WordPress, I bring a wealth of experience in crafting cutting-edge web experiences. With proficiency in Git for seamless version control, I ensure collaborative and efficient development processes. Additionally, my expertise in SEO and social media marketing drives online visibility and user engagement. As a bonus, my skills in graphic design provide a creative edge, enabling me to deliver aesthetically pleasing and user-friendly interfaces. Together, my diverse skill set and passion for innovation empower me to build exceptional digital solutions that captivate audiences and exceed expectations.

EMPLOYMENT HISTORY

Aug 2019 — Present

Front End Developer, Yamsol LLC

Lahore

As a dedicated front-end developer at YAMSOL LLC, I am passionate about crafting exceptional user experiences through innovative UI/UX designs. My expertise spans a wide range of technologies, including HTML, CSS, and Tailwind CSS, allowing me to translate design concepts into beautifully structured and responsive web interfaces. With a strong command of React and Next.js, I create dynamic and interactive web applications that deliver seamless user interactions.

Aug 2020 — May 2021

Front End Developer, DIGITAL CONCEPT SOLUTION

Remote

As a front-end developer working part-time with Digital Concept Solution, I play a crucial role in turning design concepts into fully functional and visually stunning websites. Working closely with the design team, I specialize in converting Figma designs into high-quality HTML and Tailwind CSS code, ensuring pixel-perfect precision and responsiveness across various devices.

Sep 2021 — Jan 2023

Front End Developer (Wordpress), MGH Solutions

Remote

As a part-time front-end developer at MGH Solutions, my primary focus revolves around WordPress customization. I specialize in tailoring and modifying WordPress themes, templates, and plugins to meet the unique needs and preferences of our clients.

ACHIEVEMENTS

Recognized by Accel with an Achievement Award for Outstanding Contributions

During my involvement in the ACCEL Conference project, my dedication and commitment to excellence were acknowledged and rewarded by Accel, a prestigious organization. In recognition of my significant contributions to the event's success, I was honored with an achievement award. This award serves as a testament to my hard work, innovative problem-solving skills, and ability to go above and beyond in delivering exceptional results. It highlights my capacity to excel in a professional setting and showcases my passion for making a meaningful impact in projects I undertake. Being recognized by Accel is a significant achievement in my career, and I take pride in my role in contributing to the conference's accomplishments.

PERSONAL PORTFOLIO

Usman Asif

<https://www.usmanasifdev.com/>

- Developed a professional personal portfolio website using HTML, Tailwind CSS, Next.js, Framer Motion, and Sanity.io.
- Implemented a clean and modern design with a focus on user experience and responsiveness for various devices.
- Leveraged Next.js and Framer Motion to create dynamic and visually engaging page transitions and animations.
- Utilized Tailwind CSS to maintain a consistent and efficient design system, optimizing the CSS workflow.
- Seamlessly integrated Sanity.io as a headless CMS for content management, allowing for easy updates and modifications.

- Showcased a diverse range of projects in the portfolio section, providing brief descriptions and easy navigation for visitors.
- Designed and implemented a user-friendly contact form to facilitate communication with potential clients or employers.
- Ensured excellent website performance with quick loading times to enhance user satisfaction.
- Demonstrated expertise in front-end development technologies and a creative eye for design through the personal portfolio website.

PROJECTS

NEMT Platform

<https://nemtplatform.com/>

- Developed a fully functional website for the NEMT Platform using Next.js and Tailwind CSS, ensuring a smooth user experience and responsive design.
- Integrated Sanity IO to manage and organize blogs, streamlining content delivery and facilitating seamless updates.
- Implemented effective SEO strategies, resulting in improved website performance and higher search engine rankings.
- Spearheaded social media marketing initiatives, enhancing online visibility and driving user engagement on various platforms.
- Actively contributed to website performance optimizations, resulting in faster load times and improved overall user satisfaction.
- Conducted thorough testing and bug fixes to ensure a bug-free and polished final product.
- Provided ongoing website maintenance and support to address any issues and keep the platform up-to-date with the latest technologies and trends.

ACCEL Conference

<https://accelconference.com/>

- Development of the ACCEL Conference website using Next.js and Tailwind CSS, delivering a highly interactive and visually appealing platform for attendees.
- Successfully optimized the website's performance, resulting in faster load times and improved user experience during the conference.
- Actively managed the ACCEL Conference, coordinating logistics, scheduling sessions, and ensuring a seamless event flow.
- Manage the third-party software such as Sched and Sessionize, enhancing the conference's functionality and attendee experience.
- Utilized Firebase to efficiently add speakers and manage conference-related data, streamlining the process and improving data management.
- Created engaging and informative social media posts to promote the conference, driving higher attendance and increasing online engagement.
- **Recognized by Accel with an achievement award for outstanding contributions, reflecting my dedication and commitment to the success of the event.**

Slice Space

<https://www.slicespace.com/>

- Led front-end development for Slice Space, a web app based in the USA.
- Utilized Next.js and Tailwind CSS to create a feature-rich and visually appealing user interface.
- Translated intricate Figma designs into pixel-perfect and responsive HTML code.
- Prioritized website performance optimization to ensure faster load times and an enhanced user experience.
- Collaborated effectively with design and development teams for a seamless development process.
- Conducted comprehensive testing and bug fixes to deliver a polished and bug-free final product.

MGH Solutions

<https://www.mghsolutions.ca/>

- Developed a fully functional website for MGH Solutions using Next.js and Tailwind CSS, ensuring a modern and user-friendly design.
- Implemented various performance optimization techniques to enhance website speed and responsiveness, resulting in improved user satisfaction.
- Collaborated closely with the design and development teams to ensure a cohesive and efficient development process.
- Conducted thorough testing and debugging to deliver a polished and bug-free final product.
- Provided ongoing maintenance and support to address any issues and keep the website up-to-date with the latest technologies.

Digital Concept Solutions

- Successfully developed and launched multiple websites for Digital Concept Solutions using Tailwind CSS, HTML, and Alpine.js, ensuring modern and interactive user interfaces.
- Prioritized website performance optimization, implementing techniques to enhance loading speed and overall responsiveness.
- Collaborated with the design and back-end development teams to ensure seamless integration of front-end components.
- Conducted thorough testing to identify and resolve any issues, delivering polished and error-free websites.
- Actively contributed to the enhancement of the company's web development process, streamlining workflows and improving efficiency.

Tech Tehwaar

<https://www.techtehwaar.com/>

- Successfully developed the Tech Tehwaar website, leveraging Tailwind CSS, HTML, and Next.js to deliver a visually appealing and dynamic user interface.
- Implemented performance optimization techniques to ensure fast loading times and improved overall website responsiveness.
- Designed and implemented a user-friendly registration form, streamlining the attendee registration process for Tech Tehwaar events.
- Developed an admin dashboard that allowed the admin to view and manage attendee registrations efficiently.

Astra Management

<https://astra-management.ca/>

- Added multiple pages to the website, expanding its content and providing valuable information to visitors.
- Designed unique user interfaces for different pages, enhancing the website's visual appeal and usability.
- Collaborated with the back-end development team to integrate front-end components seamlessly.
- Conducted regular updates and maintenance to keep the website content fresh and relevant.

NEMT Mobile App

<https://nemt-app.vercel.app/>

- Designed a user-friendly interface that highlights the key features and functionalities of the NEMT Driver App.
- Created compelling visual elements and animations to engage visitors and effectively communicate the app's value proposition.
- Implemented responsive design techniques to optimize the website for various screen sizes, ensuring accessibility for mobile users.
- Collaborated with the design team to ensure the website's aesthetics align with the mobile app's branding and user interface.

NEMT Provider Portal

- Utilized HTML to structure the dashboard app's layout, ensuring a logical and intuitive arrangement of elements.
- Leveraged Tailwind CSS to style the app, incorporating a modern and visually pleasing design system.

- Employed Tailwind CSS utility classes to expedite the development process and maintain consistency in design elements.
- Created responsive design components to optimize the app for different screen sizes and devices.

NEMT Corporate Portal

- Integrated REST APIs to fetch and display real-time data, providing up-to-date information for corporate users.
- Designed data visualization components, such as charts and graphs, to present data in a visually engaging manner.
- Implemented user authentication and authorization mechanisms to secure sensitive information and manage user access levels.
- Created interactive filters and search functionalities, allowing users to customize and refine their data views.
- Developed export and reporting features, enabling users to generate and download reports in various formats.
- Ensured the dashboard's responsiveness, making it accessible and usable across a range of devices.

Ride United SD - Dashboard and Website

- Designed a comprehensive dashboard user interface using Tailwind CSS and HTML, providing an intuitive platform for managing various aspects of the Ride United SD services.
- Developed a dynamic and server-side rendered website using Next.js, Tailwind CSS, and HTML, ensuring a modern and high-performance platform.
- Utilized Node mailer to implement a user-friendly contact us form, enabling visitors to easily connect with Ride United SD for inquiries and requests.
- Designed visually appealing landing pages to showcase Ride United SD services and engage potential customers effectively.
- Optimized the website's performance for fast loading times and an improved user experience across various devices.

EDUCATION

Jun 2022 — Present	Bachelor in Computer Science, Virtual University		
Jun 2016 — Jun 2018	Intermediate in Computer Science, Punjab Group of colleges		Lahore

SKILLS

HTML5	Expert	Alpine.js	Experienced
Tailwind CSS	Expert	Bootstrap	Experienced
Next.js	Experienced	CSS	Experienced
React	Skillful	Git	Experienced
JavaScript	Experienced	Sanity Io	Skillful
Wordpress	Skillful	AMP Stories	Experienced

COURSES

	Web Development , EVS Training Institute		
Jul 2018 — Dec 2023	Web Development , Lite Institute		

LANGUAGES

Urdu	Native speaker	English	Very good command
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HOBBIES

Cricket, Football, Video Games, Biking, Travelling, Snooker